



Pete McGillen Award

POMAC members should also consider submitting nominations for the Pete McGillen Award. This award honors the memory of one of Canada's outstanding outdoor writers. It is presented annually to a member of the Professional Outdoor Media Association of Canada who has, over the years, best reflected the aims and objectives of the Professional Outdoor Media Association of Canada.

The award recognizes members who, during their professional careers, have met the following criteria:

1. Stimulated interest and appreciation of the Professional Outdoor Media Association of Canada.
2. Stimulated high standards of craftsmanship among professionals concerned with outdoor communications.

Judges may use the following activities, either singly, or in any combination, as a base for making the award:

- a) Participation in the Professional Outdoor Media Association of Canada to promote excellence in journalism.
- b) Outstanding service to the Professional Outdoor Media Association of Canada, e.g., assistance and guidance to those beginning in the various fields of outdoor communication; continued effort toward enhancing benefits of services to members.
- c) Continued excellence in the written word, public speaking, broadcasting of TV presentation that stimulate interest and awareness in the Professional Outdoor Media Association of Canada, or the promotion of wildlife or habitat protection and/or rehabilitation projects.

Nominations must be signed by at least two members in good standing of POMAC and include a brief biography of the nominee and a summary of his/her accomplishments and achievements.

**Nominations are to be submitted to the Executive Director of POMAC at
P.O. Box 934, Cochrane, AB T4C 1B1 and must be postmarked
no later than March 1, 2025.**